

**Creative Content Specialist**  
**Three (3) month contract with the possibility of renewal**  
**February 14, 2018**

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Reporting to the President and CEO, the Creative Content Specialist will write, design and distribute communication and marketing materials in support of CTO's strategic priorities. The Specialist is an excellent writer who is driven to reach out and find the 'story' and can package ideas into powerful messages. The Specialist will manage the development of content from ideation through to publication and distribution on websites, social media, newsletters and other communication channels. The Specialist will be able to create communications that appeal to various audiences including patients, the public, the researchers, and industry professionals working in the clinical trials community, and will work with various CTO team members to help them with their content needs.

The ideal candidate will have excellent writing skills and demonstrated success in creating effective communications in the health research, science or related fields. An undergraduate degree and experience in a marketing, communications or PR is required. Experience with online/social/interactive media is required, including publishing content to a website and newsletter creation. Experience with graphic design is a plus.

This position will be offered on an hourly, contract basis and applicants must be available for a minimum of 21 hours per week.

**Applications should include:**

- Resume and a cover letter detailing the candidate's interests, background and experience relevant to the position
- 2-3 professional writing samples, including web-based or social media content, produced by the candidate
- Salary expectations and proposed availability

Please submit applications in confidence **by email** to: [hr@ctontario.ca](mailto:hr@ctontario.ca)

**Applications are requested by February 21, 2018: Note: the position will remain posted until CTO requirements are filled. For further information please contact :**

***Elena Trebinjac, Operations Manager***  
***Clinical Trials Ontario***

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