



# **CTO Update: Patient & Public Engagement**

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# CTO'S STRATEGIC PILLARS

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1. Streamline ethics approval and harmonize administrative processes and platforms
2. Leverage and build strategic partnerships to attract clinical trial investment to Ontario
3. Engage patients and the public to improve patient recruitment in clinical trials through education

# PILLAR 3: PATIENT & PUBLIC ENGAGEMENT

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- Team Members
  - Dawn Richards & Don Willison
- Expertise:
  - DR – bioanalytical chemist, arthritis patient advocate, patient (engagement, experience) & scientific consultant
  - DW – health policy and research ethics, focusing on data governance

# PROJECT GOALS

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- Build a foundation to engage stakeholders through:
  - Learning perspectives & general perceptions
  - Identifying knowledge gaps & opportunities
  - Generating ideas for tools & programs
  - Learning about willingness for long-term partnerships
  - Informing long-term programming

# HOW

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- Perform landscape review
- Advise on parallel CTO activities that engage patients and the public
- Advise on what CTO may aim to execute

# HOW: LANDSCAPE REVIEW

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## Evidence Gathering

- **Literature:**
  - Academic
  - Grey
- Experience & outreach

## Summary Report

- Findings & lessons learned
- Type of engagement

## Options

- **Activities:**
  - Independent
  - Partnered/leveraged
  - Support in principle

# HOW: OTHER ACTIVITIES

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- Survey:
  - Public perception of clinical trials
  - Partnership with BCCRIN
- Workshop:
  - Patient organizations and health charities
  - 1 day event
  - Engaging in dialogue & listening

# HOW: OTHER ACTIVITIES

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- Resources:
  - Public-facing materials on CTO website (independent, in partnership)
- Programming:
  - To be determined





QUESTIONS/IDEAS?

Thank you!