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Clinical trial reform
can help people with
lethal diseases extend
their lives and live well

Call to Action

People with lethal diseases have the right to an assisted dignified death

We should do the same to help them live well!

I Learned
Advocacy on the
Job

My cancer: a warm-up

My wife's cancer: the
main event

View from the
Wrong End of a
Gun Barrel

Radically different
risk/reward ratio

Focus on precision
treatments

- ✓ Expand access
- ✓ Values

Clinical Trial Reform- 1

Tailor research to fit personalized medicines and lethal diseases

- ✓ Protocols that fit the nature of the treatments
- ✓ Must include quick access; real world data

Clinical Trial Reform - 2

Development costs too great

- ✓ Up to \$2B and 12 years

Human costs too great

- ✓ Life year lost every 12 seconds
- ✓ 2.5mm/year or 31mm worldwide

Clinical Trial Reform - 3

What we need

- ✓ Whack-a-mole research protocols
- ✓ Progress-centered regulatory framework