

Clinical Trials Ontario's Learn More About Clinical Trials Toolkit

Clinical Trials Ontario (CTO) has developed a number of resources for organizations to use to help their own communities' conversations about clinical trials and to provide trustworthy information to individuals to help them make informed choices with respect to clinical trials. All of these resources have been developed in collaboration with patients, patient organizations and health charities. This toolkit document has been developed to explain each of these resources so you can best determine if and how your organization would like to use them. While CTO is an Ontario-based organization, the information in the toolkit materials applies to clinical trials all across Canada.

If you would like to speak to someone at CTO about the use of any of these materials, please reach out to info@ctontario.ca. We are always interested to learn how organizations are using these materials, and to gain feedback so we can continue to develop these and other resources to best meet your needs.

Resources

Website

<https://www.ctontario.ca/patients-public/learn-more-about-clinical-trials/>

<https://www.ctontario.ca/fr/les-patients-et-le-public/pour-en-savoir-plus-sur-les-essais-cliniques/>

All webpages under CTO's "Patients and Public" tab are in English and French. The "Learn More About Clinical Trials" pages have been designed based on where a person is in terms of thinking/deciding about a clinical trial, so that people can seek information that is most relevant to their own situation at that particular time. Each section has a list of frequently asked questions with associated responses.

Clinical Trials Finder

<https://trial-finder.ctontario.ca>

<https://trial-finder.ctontario.ca/?lang=fr>

The Clinical Trials Finder application has been created to simplify finding a clinical trial in Canada or in a specific province/territory (the default search location setting is for Ontario). There are a limited number of search criteria (that are optional), and information is returned from www.clinicaltrials.gov in a simplified and easy to read format. Depending on one's interest in the returned clinical trial results, more can be explored about individual clinical trials. Since the results from www.clinicaltrials.gov are provided in English only, the French version of this finder provides instructions in French, search functions in French, and result headings in French, with all results in English.

Clinical Trials "One-Pager"

This document (2 pages, front and back) provides general information about clinical trials, has been developed for physical hand out, and can be co-branded with your organization's logo. This resource is available in English and French.

Clinical Trials PowerPoint Presentation Template

The PowerPoint presentation template has been created based on CTO's website content. The presentation is a basic overview of clinical trials, and each slide's notes section contains accompanying talking points to help deliver the slide's content. Organizations are encouraged to make the slides their own. For example, organizations might wish to add their logo to the presentation or use their own design template with CTO's logo as co-branding, add in specific resources and/or contact information to

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appropriate individuals within the organization, include experiences of a clinical trial participant, etc.. These slides may be used to deliver webinars, provide a topic for support groups, etc.

If CTO's design template is not used, CTO asks that its logo appear on each slide and that CTO is also credited for its content development.

#TalkClinicalTrials Campaign

#TalkClinicalTrials is a campaign led by CTO with support from many voices, and is aimed at building awareness of clinical trials. The blog series tells real stories about patient and public engagement with clinical trials and their importance for driving the future of medicine. Information about participating in the #TalkClinicalTrials campaign is found here: <https://www.ctontario.ca/patients-public/talk-clinical-trials-campaign/> and all #TalkClinicalTrials blog stories are found here: <https://www.ctontario.ca/news-events/our-news-stories/>.